

DOUGLAS RUSHKOFF

"The Persuaders: Marketing and the
Creation of the Citizen-Consumer"



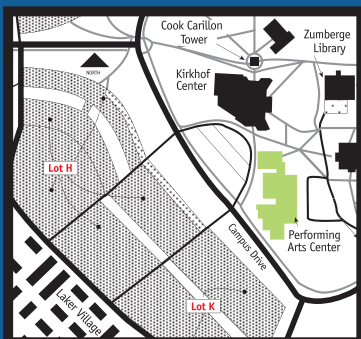
THURSDAY
OCTOBER 12th

7:00 P.M.

PAC ALLENDALE

Louis Armstrong Theatre

Parking



Off-campus visitors must park in LOT H or K.

The Art & Design Department at Grand Valley State University, in partnership with the College of Interdisciplinary Studies, the School of Communications and the Grand Rapids Institute for Information Democracy, is pleased to present a lecture by internationally respected author and media theorist, DOUGLAS RUSHKOFF.

This event is free and open to the public.
For more information visit:

<http://faculty.gvsu.edu/wittenbp/rushkoff/>



GRAND VALLEY
STATE UNIVERSITY