

Wendy A. Burns-Ardolino, Ph.D.

**Director, Professional Master of Arts in Social Innovation
Professor, IRIS: Integrative, Religious, & Intercultural Studies Department**

Grand Valley State University
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EDUCATION

Ph.D. Cultural Studies, George Mason University, 2004

M.A. English (Teaching of Writing & Lit) George Mason University, VA, 1997

B.A. International Politics & Philosophy, University of Hull, Kingston-Upon-Hull, England 1990

ADMINISTRATIVE LEADERSHIP EXPERIENCE

Grand Valley State University, August 2011-Present

Director, Professional Master of Arts in Social Innovation, Current Position

Founding Director of the first integrative, interdisciplinary, impact-driven, cross-sector (non-profit, governmental, for-profit) PMA in Social Innovation Program in the state of Michigan.

My accomplishments as Director include:

- Leading a multi-college taskforce comprised of 10 faculty from the Brooks College of Interdisciplinary Studies, the Seidman College of Business, the School of Social Work, the Johnson Center for Philanthropy, the School of Public and Non-Profit and Health Administration, and the College of Community and Public Service to develop a cutting-edge professional program in consultation with community and business partners.
- Cultivating deep community partnerships with key organizational leaders in West Michigan across for-profit, non-profit, and government sectors to support the SI program.
- Facilitating curriculum approvals at all levels including University, Board of Trustees, Michigan Association of State Universities, and Higher Learning Commission (HLC).
- Garnering \$25k in internal funding to support SI program promotions and marketing.
- Establishing a cross-sector external advisory board to provide leadership and support for experiential learning, professional skills development, and community-based learning.
- Securing 50-80% tuition scholarship funding in conjunction with Grand Valley Charter Schools to support their teachers and administrators enrolling in the SI program.
- Fostering community engagement through sponsored research projects, internship placements, and local place-based innovation initiatives.
- Developing funding model for industry sponsored graduate assistantships in consultation with external advisory board, University Development, and Brooks College.

Chair, Liberal Studies Department, August 2011-December 2016

Externally hired through national search to manage a diverse and complex interdisciplinary department with 25 full-time faculty and more than 50 part-time faculty teaching on 5 campuses.

My accomplishments as Chair include:

- Engaging in shared visioning process to design and implement an innovative strategic plan during both my first and last semesters as department chair.

- Implementing program-wide electronic portfolio assessment resulting in successful annual reports and a comprehensive 6-year self-study.
- Managing departmental budget of \$1.25 million and leveraging working money budget requests to support operating budgets for new major, minor, and certificate programs.
- Offering interdisciplinary and individualized curriculum plans to more than 300 majors and delivering core General Education courses to more than 6,000 students
- Directing curricular revision of 80% of departmental general education courses realigning department goals with institutional mission, vision, and values while reaffirming departmental foci in key areas: diversity, sustainability, and social innovation.
- Facilitating the development of online and hybrid delivery formats for 60% of courses.
- Supporting faculty in securing more than \$120k in external and internal grants.
- Hiring nine new tenure earning faculty and developing mentoring plans for all departmental faculty while supporting four faculty to tenure thereby enacting the departmental inclusive excellence and diversity hiring plan.
- Establishing a reciprocal dual-degree program with the University of Bío-Bío in Chile.

Clayton State University, July 2005-July 2011

Director, Office of Interdisciplinary Studies, July 2009-July 2011

Responsible for managing all interdisciplinary programs housed in the College of Arts and Sciences totaling more than 700 students including: BS in Integrative Studies, BA in Liberal Studies, MA in Liberal Studies, and African American and Women's Studies Minor Programs.

My accomplishments as Director include:

- Establishing Office of Interdisciplinary Studies and serving on Dean's Council (steering committee) with other department chairs in the College of Arts and Sciences (CAS).
- Raising the profile of all interdisciplinary programs to attract the largest number of majors in CAS while receiving an award from student affairs for collaborative partnerships resulting in successful internship placement and workforce development.
- Partnering with Career Services to facilitate an online internship management system to promote student internship placement ensuring direct communication with employers.

Graduate Program Director, Master of Arts in Liberal Studies, July 2008 – July 2011

Directed first interdisciplinary master's program at Clayton State University implementing curricular changes to serve students and meet the changing regional demands for professionalization through graduate education.

My accomplishments as GPD include:

- Creating new disciplinary and interdisciplinary pathways serving underserved populations such as veterans, adult learners, and non-traditional students.
- Collaborating with faculty from across the College to form a vibrant team invested in the joint project of relevant interdisciplinary graduate education and demonstrated by successful assessment, strategic planning, and curriculum revision cycles.
- Fostering collaborative partnerships with CAS Department Chairs to provide staffing for all graduate courses in spite of human resource limitations within home departments.

Undergraduate Program Coordinator, Integrative Studies, July 2005 – July 2008

Hired for first tenure-track position through national search to coordinate large interdisciplinary major housed in the department of Communicative Arts and Integrative Studies.

My accomplishments as Undergraduate Program Coordinator Include:

- Collaborating across four colleges to design the Women's Studies Minor Program.
- Advising more than 300 students per year including more than 13 orientation sessions.
- Creating and facilitating appreciative advising workshops for faculty advisors for interdisciplinary programs focusing on transfer and non-traditional student success.
- Designing the new BA in Liberal Studies Program offering alternative pathways to graduation for transfer and non-traditional students pursuing liberal arts coursework.
- Revising the BS in Integrative Studies Program offering alternative pathways to graduation for students pursuing science, technology, or professional studies.

INCLUSION, EQUITY, AND DIVERSITY EXPERIENCE

Associate Director, HERS Leadership Institute for Women in Higher Education

University of Denver Summer Institute, June 2018

Selected to serve as [HERS](#) summer Associate Director in Residence supporting instruction and programming, providing mentoring and professional guidance, and facilitating supplemental sessions focused on leading in a culture of change.

Institutional Representative, Michigan ACE Women's Network

Grand Valley State University, October 2017 – June 2019

Appointed by the Provost to serve as GVSU representative Michigan ACE Women's Network. In concert with the Inclusive Excellence Group of the American Council on Education, the Michigan ACE Women's Network is committed to identifying, developing the leadership of, advancing, and supporting the retention of women in higher education throughout the state.

Faculty Associate, Division of Inclusion and Equity

Grand Valley State University, July 2017 – June 2018

Selected by the VP of the Division of Inclusion and Equity as faculty associate for inclusive hiring and retention for 2017-18. Served as liaison between the Division of Inclusion and Equity, the faculty governed Equity and Inclusion Committee, and the AVP for Personnel in the Provost's Office in order to facilitate the development of recommendations for evidenced-based practices and university policies for inclusive and equitable faculty hiring and retention.

HERS Leadership Institute for Women in Higher Education

Bryn Mawr College Summer Institute, July 2017

Nominated by former Provost, Gayle R. Davis, and selected to attend the selective Bryn Mawr Summer intensive institute for women leaders in higher education with executive leadership training sessions offered by senior level women in university administration.

Executive Committee Member, Teach-In: Power, Privilege, and Difficult Dialogues

Grand Valley State University, 2014

Founding Co-Chair of the [Teach-In](#) serving on inaugural steering committee to address equity and inclusion across the university through a faculty senate initiative.

PROFESSIONAL LEADERSHIP EXPERIENCE

Graduate Council

Grand Valley State University, August 2017 – Present

Elected member representing Brooks College of Interdisciplinary Studies on the university-wide Graduate Council and policy subcommittee engaging in shared governance with the Graduate Dean to develop and manage policies to maintain academic excellence and foster the growth of more than 50 graduate programs that comprise The Graduate School at GVSU.

Executive Council of the Senate

Grand Valley State University, August 2012-April 2018

Elected member of steering committee for the university-wide faculty senate making recommendations for academic affairs policy changes such as: adopting a standardized teaching evaluation instrument, hiring faculty with credit towards tenure, and updating policies regarding the transfer of credits from two-year colleges.

External Reviewer

Southern Illinois University – Edwardsville 2014

Completed Comprehensive Program Review for Liberal Studies Program. Selected as professional reviewer through nomination. Recommended faculty-led interventions to benchmark student success for excellence in interdisciplinary teaching and learning.

Inclusion Advocate, Search Committee for Associate Dean

Grand Valley State University, 2013

Appointed to serve as Inclusion Advocate to ensure best practices in inclusive excellence throughout search processes including: position profile, recruitment, evaluation of candidate materials, interviewing, and selection.

Graduate Education Task Force

Grand Valley State University, September 2011 – April 2012

Appointed to serve on 20-member taskforce comprised of internal and external stakeholders and led by the Dean of Graduate Studies. Charged by the Provost to create a conceptual map for cultivating graduate education in terms of regional and national workforce development.

Graduate Council

Clayton State University, August 2007- 2011

Elected member of graduate council at a critical point in the development of the Graduate School as foundational policies and procedures were created and approved to meet the needs of students and programs across the university including the four founding programs: Master of Healthcare Administration, Master of Business Administration, Master of Science in Nursing, and Master of Arts in Liberal Studies.

Chair, Curriculum & Academic Policy Council

Clayton State University, 2007- 2008

Chaired university-wide committee focused on evaluating curricula and policy development.

Chair, Women's History Month Committee

Clayton State University, 2007- 2009

Served as chair on successive annual Women's History Month planning committees with a focus on raising educational awareness of women's studies and historical contributions of women across political, economic, health, arts, social, education and cultural spheres.

Search Committee Member, Dean of College of Arts and Sciences

Clayton State University, 2007-2008

Selected to serve as member of search committee to hire an innovative Dean to grow CAS in terms of program development, fundraising, student success, and academic leadership.

Non-Profit Membership Director, Young Astronaut Council

Washington, DC, December 1993- August 1997

Directed membership base of more than 30,000 educators nation-wide centered on math, science and technology enrichment curricula for students K-8th grade.

OTHER ACADEMIC EXPERIENCE

Instructor & Librarian

University of South Carolina – Beaufort, August 2004 – June 2005

Instructor, Women’s Studies, Honor’s Research & Methods, English Composition George Mason University, Fairfax, VA, August 1999 – December 2003

Instructor, Literature and Composition

Northern Virginia Community College, Annandale, VA, August 1997 – December 2000

Instructor, Developmental Writing

Montgomery College, Takoma Park, MD, August 1997 – August 1998

Instructor, English as a Second Language (ESL)

English Now! Bethesda, MD August 1996-August 1997

Rockville ESL School, Rockville, MD August 1996-August 1997

AWARDS & GRANTS

Provost Glenn A. Niemeyer Faculty Excellence Award

Grand Valley State University, 2017

Received highest GVSU faculty [honor](#), named for the first Provost of GVSU, given in recognition for excellence, enthusiasm and loyalty to teaching, scholarship and service.

Summer 2017 HERS Leadership Training Institute for Women in Higher Ed	\$8,000
Winter 2017 Catalyst Grant for Sabbatical Research on Women Triathletes	\$3,000
Summer 2015 Digital Humanities Summer Institute Scholarship, Victoria, BC	\$600
Spring 2008 Faculty Partnership Award, CSU Division of Student Affairs	\$500
Fall 2007 Community Forum Project Grant, Georgia Humanities Council	\$10,000

SERVICE

Selected Service to the Profession

Chair, Critical Feminist Working Group, Cultural Studies Association 2014-2017

External Program Rev, Liberal Studies, Southern Illinois University – Edwardsville 2014

Reviewer, *Feminist Formations*, 2013 - Present

Reviewer, *Hypatia: A Journal of Feminist Philosophy*, 2010-Present

Reviewer, *Films for the Feminist Classroom* 2009-Present

Selected University Service

Appointed Member, U Lead Taskforce, October 2018-April 2019

Elected Member, Graduate Council, April 2017-Present

Chair, Professional MA in Social Innovation Taskforce, August 2015 – May 2018

Elected Member, Executive Council of the Senate GVSU April 2012 - April 2018

Executive Planning Committee, [Teach-In](#), January 2014

Member, GVSU High Impact Practices (Leadership subcommittee) 2011-2014

Selected Participant in Unit Head Leadership Program, October 2012-March 2013

Appointed Member, Graduate Education Task Force, September 2011 - April 2012

Selected Participant in University-Wide Leadership Seminar, January 2012 - March 2012

Selected College Service

Member, Personnel Committee, University Libraries, April 2018 - Present
Member, Digital Studies Advisory Council, August 2018 – Present
Member, Leadership Council, August 2011 – December 2016
Member, Brooks College Strategic Planning Committee, August 2014-15
Member, Search Committee, Brooks Director of Advising/IL, January 2012 – April 2012
Member, Search Committee, Dean of College of Arts and Sciences, CSU 2007-2008

Selected Departmental Service GVSU

Inclusion Advocate, Departmental Hiring Committees 2013,14,15,16
Search Committee Chair, Liberal Studies Assistant Professor, Sept 2011-Feb 2012
Chair, Strategic Planning Subcommittee, May 2011-January 2012
Chair, Curriculum Committee, fall 2011-summer 2012
Chair, Assessment Committee, fall 2011- winter 2015

SCHOLARSHIP

Research In-Progress

Still Crushing It: A Cross-Regional Ethnography of Women Triathletes Aged Forty & Beyond

This study provides insider understanding of and interdisciplinary perspectives on the embodied experiences of women triathletes as they engage their bodies as capacities rather than objects. The insider experience and knowledge comes from my own participation as a woman triathlete racing in short and long course triathlons since 2010. This research draws on my passion for triathlon, experience as a feminist ethnographer, and expertise in the field of body studies within the context of American cultural studies. I completed field work for the project during my sabbatical in winter 2017 including the collection of more than 50 interviews from women triathletes in Georgia, Florida, South Carolina, and Michigan. Coding of this dataset is ongoing, and I am actively working on two research articles gleaned from initial findings. Working titles for these two articles are: Getting “Chicked”: Women Triathletes Breaking Barriers and Beyond Trying: Collective Empowerment Discourses of Women Triathletes.

Publications

“Marching for Change: Intersectional Coalition Building, Counter Voices, and Collective Action at the U.S. Women’s March on Washington and beyond.” *The Journal of Interdisciplinary Feminist Thought*. Forthcoming, 2019.

“Bad Ass Athena Triathletes: Athletic Performativity & Embodiment.” *Fat Studies: An Interdisciplinary Journal of Body Weight and Society*. Online. Nov 2018
<https://doi.org/10.1080/21604851.2019.1546517>

TV Female Foursomes & their Fans: Featuring The Golden Girls, Designing Women, Living Single, Sex and the City, Girlfriends, Cashmere Mafia and Hot in Cleveland. Jefferson, NC, McFarland, 2015.
[TV Female Foursomes & Their Fans Print ISBN: 978-0-7864-5852-3](https://www.mcfarlandpub.com/9780786458523)

Griffin, C., & Burns-Ardolino, W. A. “Designing and Implementing an Integrative, Collaborative, Problem-Solving Based General Education Capstone.” *Peer Review*. Association of American Colleges and Universities, 15.4 (fall 2014): 6 pages.
<http://www.aacu.org/peerreview/2013/fall/griffin-burns-ardolino>

“Inter(sex)tions: Gender, Culture and Globalization,” In B. Garrick Harden and Rob Carley, (Ed.) *Co-opting Culture: Culture and Power in Sociology and Cultural Studies*. Lanham, MD: Lexington Books, 2009:107-125.

“Jiggle in My Walk: The Iconic Power of the Big Butt in American Popular Culture.” In Esther Rothblum, Sondra Solovay, and Marilyn Wann (Ed.) *Fat Studies Reader*. NY: New York University Press, 2009: 271-279.

“Pedagogy of the Big Butt: Classification, Racialization, Sexualization, and Exoticization,” In Sharon Masters, Judy Hayden and Kim Vaz (Ed.) *Florida without Borders: Women at the Intersections of the Local and Global*. Newcastle upon Tyne, UK: Cambridge Scholars Publishing, 2008: 161-167.

Jiggle:(Re)Shaping American Women. Lanham, MD: Lexington Books, 2007.

“Reading Woman: Displacing the Foundations of Femininity.” *Hypatia: A Journal of Feminist Philosophy* 18.3 (fall 2003): 42-59.

Critical Reviews

Rev. of *Light Fly, Fly High*. Dir. Susann Østigaard and Beathe Hofseth. And *Diamonds Are a Girl’s Best Friend*. Dir. Sarah Knight. *Films for the Feminist Classroom*. http://ffc.twu.edu/issue_8-1/rev_Burns-Adolino_8-1.html 8.1 (fall 2018).

Rev. of *Reveal or Conceal?* McCord Museum Exhibition. Dir. Cynthia Cooper. *Dress: The Journal of the Costume Society of America*. 33 (2009): 5 pages.

Rev. of *Women on the Light Dark Thang*. Dir. Celeste Crenshaw. *Films for the Feminist Classroom*. http://www.signs.rutgers.edu/issue_1-2.html 1.2 (fall 2009).

Rev. of *Third Wave Feminism and Television: Jane Puts It in a Box*, ed. Merri Lisa Johnson. *Feminist Media Studies* 8.3 (summer 2008): 331-333.

“Woman Interrupted: A Response to Gail Weiss’ “Can an Old Dog Learn New Tricks?” *Cultural Matters: A Journal of Cultural Studies* 2.2 (spring 2003): 10-15.

Invited Reading (International)

Reading from *Jiggle: (Re)Shaping American Women*. Bodies on Display Colloquium: *Reveal or Conceal?* in Collaboration McCord Museum of Canadian History with the Costume Society of America, Montreal Canada. Nov. 7, 2008.

SELECTED CONFERENCE PRESENTATIONS

Striving for Inclusive Excellence in a General Education Program: Examining Racial and Ethnic Disparities in Student Learning, presented at Creating a 21st-Century General Education Conference, AAC&U. San Francisco, CA 2019.

Why We Marched: Feminist Lived Accounts of Collective Resistance at the Women’s March on Washington, presented at Cultural Studies Association. Georgetown University, Washington, D.C. May 26, 2017.

Still "Crushing It": Bad Ass Women Triathletes Forty and Beyond, presented at Popular Culture Association. Seattle, WA. March 22, 2016.

#We are GV: Students Seeking Social Justice through Media Studies, Cultural Studies & Liberal Studies Classrooms, presented at Cultural Studies Association. Riverside, CA. May 21, 2015

Televised Sisterhood and Solidarity: Featuring Female Foursomes and their Fans, presented at Popular Culture Association. New Orleans, LA. April 1, 2015.

Queered Telefeminism and Female Friendships, presented at Popular Culture Association, Chicago, IL. April 18, 2014.

Feminist Culture Jamming as Activism and Pedagogy Roundtable, presented at National Women's Studies Association, Cincinnati, OH. November 9, 2013.

Ethnographies of Change: TV Fan Forums, Activist Cultures, Social Media and Postethnography, presented at Cultural Studies Association, Chicago, IL. May 24, 2013.

Femme Fatales, Wise Witches, Unruly Women and Dixie Bitches, presented at Southeastern Women's Studies Association, Washington, DC. March 31, 2012.

Sisterhood in the Global City: Career Women, Working Moms, and Golden Girls, presented at The Transformation of the 21st Century City, Association of Graduate Liberal Studies Conference, Dallas, TX. Oct 7-9, 2010.

The Hottentot Venus Must Wear Apple Bottom Jeans as part of Fat Studies Panel, presented at National Women's Studies Association, Atlanta, GA. Nov 12-15, 2009.

Feminism, Femininity and Female Foursomes on TV, presented at Unthinking Television: Visual Culture[s] Beyond the Console, Sixth Annual Visual Cultures Symposium George Mason University, Fairfax, VA. March 26, 2009.

Inter (sex)tions: Gender, Culture and Globalization, presented as part of Globalizing Women Panel at The Southeastern Women's Studies Association Conference Frontiers of Feminism at Home and Abroad, UNC-Charlotte, NC. April 3-5, 2008.

Female Foursomes: TV Women, Types & Tropes, presented as part of Gender & Media Studies Area Panel at Popular Culture Association Conference, San Francisco, California. March 19-22, 2008.

The End of Jiggle: Ideal Bodies for Sale. Presented as part of Fashion, Appearance and Consumer Identity Panel at Popular Culture Association Conference, Boston, MA. April 4-7, 2007.

Commodification, Desire and Consumption of the "Big Butt" in American Pop Culture, presented at Carnal Knowledge(s) Visual Cultures Symposium, George Mason University, Fairfax, VA. March 29, 2007.

Beyond Disciplines: Knee-deep in Feminist Cultural Studies, presented at National Women's Studies Association, Oakland, CA. June 15-18, 2006.

Media Literacy and Pop Culture: We Gotta Represent. Presented at Popular Culture Association Conference, Atlanta, GA. April 12-15, 2006.

Shaping Ideal Bodies: Mothers, Daughters, and Desire. Presented at Figuring the Body, Interdisciplinary Conference, University of Southern California, CA. March 24, 2000.

Girdled Women in Public and Private Discourse: Examining Contemporary Girdle Resurgence against a Habituated Past. Presented at Boundaries Bodies & Institutions, Sociology Conference, York University, Toronto, Canada. March 11-12, 2000.

PROFESSIONAL ASSOCIATIONS & ORGANIZATIONS

Association of Graduate Liberal Studies Programs (AGLSP)
Cultural Studies Association (CSA)
National Women's Studies Association (NWSA)
Popular Culture Association (PCA)

MEDIA CONTRIBUTIONS & INTERVIEWS

Advanced TV Herstory Podcast – *Designing Women*, Jan 23, 2016
<https://advancedtvherstory.libsyn.com/designing-women-1-bodyshaming-0>
Advanced TV Herstory Podcast – *Living Single*, Jan 13, 2016
<https://advancedtvherstory.libsyn.com/4-female-theory-and-living-single-1993-8>
Atlanta Business Chronicle. (January 11, 2009).
Georgia Trend Magazine. (January 9, 2009).
New York Times. (November 26, 2007).
Toronto Star. (July 23, 2007).

COURSES & CURRICULA

Grand Valley State University

DS 201 Digital Identities and Communities

***Professional MA in Social Innovation**

*LIB/SOC 366 American Society & Media (collaboratively designed course 2014)

*LIB/HST 319 Human Traffic & Human Trafficking (collaboratively designed course 2015)

*LIB 325 LGBTQ Identities (collaboratively designed course 2013)

LIB 401 American Visionary Thinkers– Patricia Hill Collins & bell hooks (offered hybrid & online)

LIB 201 Diversity in the United States

Clayton State University

***Women's Studies Minor approved by Board of Regents in January 2006**

MALS 500 Introduction to Graduate Research

MALS 695 Thesis Development

MALS 699 Thesis Writing

*WST 2500 Introduction to Women's Studies

CMS/WST 3020 Research and Methods

*SOC/WST 3300 Women and Sport

*SOC/WST 3400 Gender, Culture and Globalization

*WST 3410 U.S. Women of Colors

*WST 3500 Feminist Theory

CMS/WST 3810 Women and Popular Culture

*WST 4800 Special Topics in Women's Studies

*CMS/WST 4010 Feminist Media Studies

University of South Carolina-Beaufort

*BGNDR 101 Introduction to Gender Studies

*BGNDR 301 Gender and Feminist Theory

George Mason University, Fairfax, VA

WMST 110 Introduction to Women's Studies

WMST 100 Global Representations of Women

WMST 330 Feminist Theory (Theorizing the Body)

WMST 300 Third Wave Feminisms

HNRS 110 Interdisciplinary Research and Methods

HNRS 121 Reading Cultural Signs

*curriculum developed