

Wendy A. Burns-Ardolino, Ph.D.

**Director, Master of Arts in Social Innovation
Professor of Liberal Studies**

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AREAS OF ACADEMIC LEADERSHIP

Interdisciplinary Program Development, Academic Excellence & Assessment, Strategic Planning & Systems Thinking, Inclusive Excellence in Faculty Hiring & Retention, Organizational Management & Innovation, Shared Governance & Policy Development

AREAS OF ACADEMIC SPECIALIZATION

U.S. Popular Culture, American Cultural Studies, Critical Theory, Feminist Media Studies, Gender, Culture & Globalization, Body Studies, Women's Sporting Bodies

EDUCATION

B.A. International Politics & Philosophy, University of Hull, Hull, England 1990

M.A. English (Teaching of Writing & Lit) George Mason University, VA, 1997

Ph.D. Cultural Studies, George Mason University, 2004

PROFESSIONAL LEADERSHIP EXPERIENCE

Director, Professional Master of Arts in Social Innovation

Grand Valley State University, May 2018 - Present
Appointed by the Dean of the Brooks College of Interdisciplinary Studies to direct the first integrative, interdisciplinary, impact-driven, cross-sector (non-profit, governmental, for-profit) graduate program in the state of Michigan.

Faculty-In-Residence, HERS Leadership Institute for Women in Higher Education

University of Denver Summer Institute, June 2018
Hired to serve as HERS summer faculty-in-residence to support institute programming, mentor institute participants and facilitate sessions focused on leading in a culture of change.

Provost Appointed Institutional Representative, Michigan ACE Women's Network

Grand Valley State University, October 2017 – Present
In concert with the Inclusive Excellence Group of the American Council on Education, the Michigan ACE Women's Network is committed to identifying, developing the leadership of, advancing, and supporting the retention of women in higher education throughout the state.

Faculty Associate, Division of Inclusion and Equity

Grand Valley State University, July 2017 – June 2018
Selected by the VP of the Division of Inclusion and Equity as faculty associate for inclusive hiring and retention for 2017-18. Served as liaison between the Division of Inclusion and Equity,

the Faculty Equity and Inclusion Committee, and the AVP for Personnel in the Provost's Office in order to facilitate the development of recommendations for evidenced-based practices and university policies for inclusive and equitable faculty hiring and retention.

HERS Leadership Institute for Women in Higher Education

Bryn Mawr College Summer Institute, July 2017

Nominated by former Provost, Gayle R. Davis, and invited to attend the selective Bryn Mawr Summer intensive institute for women leaders in higher education with executive leadership training sessions offered by senior level women university administrators. <http://hersnet.org>

Executive Council of the Senate

Grand Valley State University, August 2012-April 2018

Elected member of steering committee for the university-wide faculty senate making recommendations for academic affairs policy changes such as: adopting a standardized teaching evaluation instrument, hiring faculty with credit towards tenure, and updating policies regarding the transfer of credits from two-year colleges.

Chair, Professional MA in Social Innovation Taskforce

Grand Valley State University, August 2015 – April 2017

Appointed by the Provost to chair a collaborative, cross-college committee (with members from The Seidman School of Business, The School of Social Work, Brooks College of Interdisciplinary Studies, and The School of Public, Nonprofit, and Health Administration) tasked with designing curriculum and managing curriculum changes through all levels of governance.

Glenn A. Niemeyer Award Recipient

Grand Valley State University, 2016-17

Awarded the most prestigious faculty honor, named for the first Provost of GVSU, given in recognition for excellence in teaching, scholarship and service.

Executive Committee Member, Teach-In: Power, Privilege, and Difficult Dialogues

Grand Valley State University, 2014

Served as member of the inaugural steering committee to address equity and inclusion across the university through a faculty senate initiative www.gvsu.edu/teach-in/

Chair, Liberal Studies Department

Grand Valley State University, August 2011-December 2016

Externally hired to manage a complex interdisciplinary department with 22 full-time faculty and more than 40 part-time faculty teaching on three regional campuses and two main campuses. Key achievements included: the implementation of a new strategic plan, two major assessment reviews including a comprehensive self-study, an expansion of curriculum in the areas of social innovation and service-learning, revisions of core and general education courses, growth in programs, majors and online courses supported by inclusive excellence in faculty hiring.

External Reviewer

Southern Illinois University – Edwardsville 2014,

Completed Comprehensive Program Review for Liberal Studies Program. Selected as professional reviewer through nomination. Recommended faculty-led interventions to benchmark student success for excellence in interdisciplinary teaching and learning.

Inclusion Advocate, Search Committee for Associate Dean

Grand Valley State University, 2013

Served as Inclusion Advocate on joint faculty/staff search for Brooks College of Interdisciplinary Studies.

Graduate Education Task Force

Grand Valley State University, September 2011 – April 2012

Appointed by the Brooks College Dean as a member of the committee which was charged by the Provost and led by the Dean of Graduate Studies to create a map for cultivating graduate education at GVSU in terms of significant goals and milestones. Key finding – that graduate education at GVSU must be directly relevant to our region.

Director, Office of Interdisciplinary Studies

Clayton State University, July 2010- July 2011

Managed two interdisciplinary majors, an interdisciplinary graduate program, and two interdisciplinary minors with support from teaching faculty housed in more than five different departments across the College of Arts and Sciences.

Graduate Program Director, Master of Arts in Liberal Studies

Clayton State University, July 2008 – June 2010

Directed first interdisciplinary master's program at CSU and worked to implement curricular changes to serve students and meet the changing regional demands for professionalization through graduate education.

Graduate Council Member

Clayton State University, August 2007- 2011

Elected member of graduate council at a critical point in the development of graduate school as foundational policies and procedures were created and approved to meet the needs of students and programs across the university including the four founding programs: Master of Healthcare Administration, Master of Business Administration, Master of Science in Nursing, and Master of Arts in Liberal Studies.

Chair, Curriculum & Academic Policy Council

Clayton State University, 2007- 2008

Chaired university-wide committee handling a vast array of curriculum development and policy concerns.

Chair, Women's History Month Committee,

Clayton State University, 2007- 2009

Served as chair on successive annual Women's History Month planning committees with a focus on raising educational awareness of women's studies and historical contributions of women across political, economic, social, and cultural spheres.

Search Committee Member, Dean of College of Arts and Sciences

Clayton State University, 2007-2008

Selected to serve as member of search committee to hire an innovative Dean to grow the College in terms of program development, fundraising, student success, and academic leadership.

Non-Profit Membership Director, Young Astronaut Council

Washington, DC, December 1993- August 1997

ACADEMIC EXPERIENCE

Professor, Liberal Studies

Grand Valley State University, August 2016-Present

Previous Experience:

Associate Professor & Chair, Liberal Studies Department

Grand Valley State University, August 2011-December 2016

Associate Professor & Director, Office of Interdisciplinary Studies

Clayton State University, July 2010- July 2011

Assistant Professor & Director MA in Liberal Studies

Clayton State University, July 2008 – June 2010

Assistant Professor & Coordinator, Integrative & Women's Studies

Clayton State University, July 2005 – June 2008

Instructor & Librarian

University of South Carolina – Beaufort, August 2004 – June 2005

Instructor, Women's Studies, Honor's Research & Methods, English Composition

George Mason University, Fairfax, VA, August 1999 – December 2003

Instructor, Literature and Composition

Northern Virginia Community College, Annandale, VA, August 1997 – December 2000

Instructor, Developmental Writing

Montgomery College, Takoma Park, MD, August 1997 – August 1998

Instructor, English as a Second Language (ESL)

English Now! Bethesda, MD August 1996-August 1997

Rockville ESL School, Rockville, MD August 1996-August 1997

GRANTS and AWARDS

Summer 2017 HERS Leadership Training Institute for Women in Higher Ed	\$8,000
Winter 2017 Niemeyer Faculty Excellence in Research, Teaching, Service	\$1,000
Winter 2017 Catalyst Grant for Sabbatical Research on Women Triathletes	\$3,000
Summer 2015 Digital Humanities Summer Institute Scholarship, Victoria, BC	\$600
Spring 2008 Faculty Partnership Award, CSU Division of Student Affairs	\$500
Fall 2007 Community Forum Project Grant, Georgia Humanities Council	\$10,000

SERVICE

Selected Service to the Profession

Chair, Critical Feminist Working Group, Cultural Studies Association 2014-2017

External Program Rev, Liberal Studies, Southern Illinois University – Edwardsville 2014

Reviewer, *Feminist Formations*, 2013 - Present

Reviewer, *Hypatia: A Journal of Feminist Philosophy*, 2010-Present

Reviewer, *Films for the Feminist Classroom* 2009-Present

Selected University Service

Chair, Professional MA in Social Innovation Taskforce, August 2015 – April 2017
Elected Member, Graduate Council, April 2017-Present
Elected Member, Executive Council of the Senate GVSU 2012-Present
Executive Planning Committee, Teach-In www.gvsu.edu/teach-in/, Winter 2014
Member, GVSU High Impact Practices (Leadership subcommittee) 2011-2014
Selected Participant in Unit Head Leadership Program, October 2012-March 2013
Appointed Member, Graduate Education Task Force, September 2011 – April 2012
Selected Participant in University-Wide Leadership Seminar, January 2012 – March 2012
Trained Inclusion Advocate, GVSU 2012-Present
Elected Member, Graduate Council, Clayton State University (CSU) 2007-2011
Elected Member, CAPC - Curriculum & Academic Policy Council, CSU 2006-2009
Chair, CAPC - Curriculum & Academic Policy Council, CSU 2007-2008
Chair, Women's History Month Committee, CSU Spring 2007, Spring 2008, Spring 2009
Member, Search Committee, Associate Director of Career Services, CSU Fall 2007

Selected College Service

Member, Personnel Committee, University Libraries, April 2018
Member, Leadership Council, August 2011 – December 2016
Member, Strategic Planning Committee, August 2014-15
Member, Search Committee, Brooks Director of Advising/IL, January 2012 – April 2012
Member, Search Committee, Dean of College of Arts and Sciences, CSU 2007-2008

Selected Departmental Service GVSU

Inclusion Advocate on Unit Hiring Committees 2013-14, 14-15, 15-16
Search Committee Chair, Liberal Studies Asst. Professor, Sept 2011-Feb 2012
Chair, Strategic Planning Subcommittee, May 2011-January 2012
Chair, Curriculum Committee, Fall 2011-Summer 2012
Chair, Assessment Committee, Fall 2011- Winter 2015

Research In-Progress:

Still Crushing It: A Cross-Regional Ethnography of Women Triathletes Aged Forty & Beyond

This study provides insider understanding of and interdisciplinary perspectives on the embodied experiences of women triathletes as they engage their bodies as capacities rather than objects. The insider experience and knowledge comes from my own participation as a woman triathlete racing since in short and long course triathlons since 2010. This research draws on my passion for triathlon, experience as a feminist ethnographer, and expertise in the field of body studies within the context of American cultural studies. I completed field work for the project during my sabbatical in winter 2017 including the collection of more than 50 interviews from women triathletes in Georgia, Florida, South Carolina, and Michigan. Coding of this dataset is ongoing, and I am actively working on two research articles gleaned from initial findings. Working titles for the articles are: Getting "Chicked": Women Triathletes Forty and Older Pushing Cultural Boundaries and Beyond Boundaries: Women Triathlete's Collective Empowerment Discourse.

BOOKS, CHAPTERS, AND ARTICLES

TV Female Foursomes & their Fans: Featuring The Golden Girls, Designing Women, Living Single, Sex and the City, Girlfriends, Cashmere Mafia and Hot in Cleveland. Jefferson, NC, McFarland, 2015.

[TV Female Foursomes & Their Fans Print ISBN: 978-0-7864-5852-3](#)

Griffin, C., & Burns-Ardolino, W. A. Designing and Implementing an Integrative, Collaborative, Problem-Solving Based General Education Capstone. *Peer Review*. Association of American Colleges and Universities, 15.4 (fall 2014): 6 pages.
<http://www.aacu.org/peerreview/2013/fall/griffin-burns-ardolino>

“Inter(sex)tions: Gender, Culture and Globalization,” In B. Garrick Harden and Rob Carley, (Ed.) *Co-opting Culture: Culture and Power in Sociology and Cultural Studies*. Lanham, MD: Lexington Books, 2009:107-125.

“Jiggle in My Walk: The Iconic Power of the Big Butt in American Popular Culture.” In Esther Rothblum, Sondra Solovay, and Marilyn Wann (Ed.) *Fat Studies Reader*. NY: New York University Press, 2009: 271-279.

“Pedagogy of the Big Butt: Classification, Racialization, Sexualization, and Exoticization,” In Sharon Masters, Judy Hayden and Kim Vaz (Ed.) *Florida without Borders: Women at the Intersections of the Local and Global*. Newcastle upon Tyne, UK: Cambridge Scholars Publishing, 2008: 161-167.

Jiggle:(Re)Shaping American Women. Lanham, MD: Lexington Books, 2007.

“Reading Woman: Displacing the Foundations of Femininity.” *Hypatia: A Journal of Feminist Philosophy* 18.3 (fall 2003): 42-59.

Critical Reviews

Rev. of Reveal or Conceal? McCord Museum Exhibition. Dir. Cynthia Cooper. *Dress: The Journal of the Costume Society of America*. 33 (2009): 5 pages.

Rev. of *Women on the Light Dark Thang*. Dir. Celeste Crenshaw. *Films for the Feminist Classroom*. http://www.signs.rutgers.edu/issue_1-2.html 1.2 (fall 2009).

Rev. of *Third Wave Feminism and Television: Jane Puts It in a Box*, ed. Merri Lisa Johnson. *Feminist Media Studies* 8.3 (summer 2008): 331-333.

“Woman Interrupted: A Response to Gail Weiss’ “Can an Old Dog Learn New Tricks?”” *Cultural Matters: A Journal of Cultural Studies* 2.2 (spring 2003): 10-15.

Encyclopedia Entries

“Undergarments.” In Julie Willett (Ed.) *The American Beauty Industry Encyclopedia*. Westport, CT: Greenwood Press, 2010.

“The Body.” In Leslie Heywood (Ed.) *The Women's Movement Today: An Encyclopedia of Third Wave Feminism*. Westport, CT: Greenwood Press, 2005.

Invited Reading:

Reading from *Jiggle: (Re)Shaping American Women*. Bodies on Display Colloquium: Reveal or Conceal? in Collaboration McCord Museum of Canadian History with the Costume Society of America, Montreal Canada. Nov. 7, 2008.

SELECTED CONFERENCE PRESENTATIONS

Why We Marched: Feminist Lived Accounts of Collective Resistance at the Women's March on Washington, presented at Cultural Studies Association. Georgetown University, Washington, D.C. May 26, 2017.

Still "Crushing It": Bad Ass Women Triathletes Forty and Beyond, presented at Popular Culture Association. Seattle, WA. March 22, 2016.

Working the Cracks: GWFS PhDs and the Transformation of Higher Education, presented at National Women's Studies Association. Milwaukee, WI Nov 13, 2015.

#We are GV: Students Seeking Social Justice through Media Studies, Cultural Studies & Liberal Studies Classrooms, presented at Cultural Studies Association. Riverside, CA. May 21, 2015

Televised Sisterhood and Solidarity: Featuring Female Foursomes and their Fans, presented at Popular Culture Association. New Orleans, LA. April 1, 2015.

Rocking the Ivory Tower: Interrogating the Twentieth-Century University, presented at Cultural Studies Association Conference titled "Ecologies: Relations of Culture, Matter, and Power," University of Utah, Salt Lake City, UT. May 29, 2014.

Queered Telefeminism and Female Friendships, presented at Popular Culture Association, Chicago, IL. April 18, 2014.

Feminist Culture Jamming as Activism and Pedagogy Roundtable, presented at National Women's Studies Association, Cincinnati, OH. November 9, 2013.

Ethnographies of Change: TV Fan Forums, Activist Cultures, Social Media and Postethnography, presented at Cultural Studies Association, Chicago, IL. May 24, 2013.

Real Housewives, Fan Favorites, & Reality TV for Women, presented at Popular Culture Association, Washington, DC. March 30, 2013.

Matriarchs, Naïfs, Jezebels and Virgins on Female Foursome TV Shows, presented at Popular Culture Association, Boston, MA. April 13, 2012.

Femme Fatales, Wise Witches, Unruly Women and Dixie Bitches, presented at Southeastern Women's Studies Association, Washington, DC. March 31, 2012.

Sisterhood in the Global City: Career Women, Working Moms, and Golden Girls, presented at The Transformation of the 21st Century City, Association of Graduate Liberal Studies Conference, Dallas, TX. Oct 7-9, 2010.

The Hottentot Venus Must Wear Apple Bottom Jeans as part of Fat Studies Panel, presented at National Women's Studies Association, Atlanta, GA. Nov 12-15, 2009.

Feminism, Femininity and Female Foursomes on TV, presented at Unthinking Television: Visual Culture[s] Beyond the Console, Sixth Annual Visual Cultures Symposium George Mason University, Fairfax, VA. March 26, 2009.

Inter(sex)tions: Gender, Culture and Globalization, presented as part of Globalizing Women Panel at The Southeastern Women's Studies Association Conference Frontiers of Feminism at Home and Abroad, UNC-Charlotte, NC. April 3-5, 2008.

Female Foursomes: TV Women, Types & Tropes, presented as part of Gender & Media Studies Area Panel at Popular Culture Association Conference, San Francisco, California. March 19-22, 2008.

The End of Jiggle: Ideal Bodies for Sale. Presented as part of Fashion, Appearance and Consumer Identity Panel at Popular Culture Association Conference, Boston, MA. April 4-7, 2007.

Commodification, Desire and Consumption of the "Big Butt" in American Pop Culture, presented at Carnal Knowledge(s) Visual Cultures Symposium, George Mason University, Fairfax, VA. March 29, 2007.

Beyond Disciplines: Knee-deep in Feminist Cultural Studies, presented at National Women's Studies Association, Oakland, CA. June 15-18, 2006.

Media Literacy and Pop Culture: We Gotta Represent. Presented at Popular Culture Association Conference, Atlanta, GA. April 12-15, 2006.

Shaping Ideal Bodies: Mothers, Daughters and Desire. Presented at Figuring the Body, Interdisciplinary Conference, University of Southern California, CA. March 24, 2000.

Girdled Women in Public and Private Discourse: Examining Contemporary Girdle Resurgence against a Habituated Past. Presented at Boundaries Bodies & Institutions, Sociology Conference, York University, Toronto, Canada. March 11-12, 2000.

PROFESSIONAL ASSOCIATIONS AND ORGANIZATIONS

Association of Graduate Liberal Studies Programs (AGLSP)

Cultural Studies Association (CSA)

National Women's Studies Association (NWSA)

Popular Culture Association (PCA)

MEDIA CONTRIBUTIONS

Advanced TV Herstory Podcast – *Designing Women*, Jan 23, 2016

<https://advancedtvherstory.libsyn.com/designing-women-1-bodyshaming-0>

Advanced TV Herstory Podcast – *Living Single*, Jan 13, 2016

<https://advancedtvherstory.libsyn.com/4-female-theory-and-living-single-1993-8>

Atlanta Business Chronicle. (January 11, 2009).

Georgia Trend Magazine. (January 9, 2009).

PAGEONE Magazine. (December 15, 2008 & January 8, 2009).

New York Times. (November 26, 2007).

Toronto Star. (July 23, 2007).

SELECTED COURSES

Grand Valley State University

DS 201 Digital Identities and Communities

Professional MA in Social Innovation approved by Board of Trustees February 2018

LIB/SOC 366 American Society & Media (collaboratively designed course 2014)

LIB/HST 319 Human Traffic & Human Trafficking (collaboratively designed course 2015)

LIB 325 LGBTQ Identities (collaboratively designed course 2013)

LIB 490 Internship

LIB 401 American Visionary Thinkers– Patricia Hill Collins & bell hooks (offered hybrid & online)

LIB 201 Diversity in the United States

Clayton State University

Women's Studies Minor approved by Board of Regents in January 2006

MALS 500 Introduction to Graduate Research

MALS 695 Thesis Development

MALS 699 Thesis Writing

WST 2500 Introduction to Women's Studies

CMS/WST 3020 Research and Methods

SOC/WST 3300 Women and Sport (collaboratively designed course 2007)

SOC/WST 3400 Gender, Culture and Globalization (collaboratively designed course 2007)

WST 3410 U.S. Women of Colors

WST 3500 Feminist Theory

CMS/WST 3810 Women and Popular Culture

WST 4800 Special Topics in Women's Studies

CMS/WST 4010 Feminist Media Studies

University of South Carolina-Beaufort

BGNDR 101 Introduction to Gender Studies

BGNDR 301 Gender and Feminist Theory

George Mason University, Fairfax, VA

WMST 110 Introduction to Women's Studies

WMST 100 Global Representations of Women

WMST 330 Feminist Theory (Theorizing the Body)

WMST 300 Third Wave Feminisms

HNRS 110 Interdisciplinary Research and Methods

HNRS 121 Reading Cultural Signs